

Dr. George Nakos, Professor of Marketing, [Clayton State University, Georgia, USA](#), specializes in International Business, Marketing Research, and Marketing Management. Professor Nakos has presented more than fifty refereed papers at international, national and regional conferences in US, Canada, Mexico, and Western Europe. In addition, he has published more than twenty articles in professional business journals. Some of his recent articles have appeared in the Journal of Small Business Management, Entrepreneurship Theory and Practice Journal, Competitiveness Review, Journal of Global Marketing, and Thunderbird International Business Review. His major activities include coordinating of marketing internships and conducting small business marketing research studies. He has served as a reviewer for various academic journals and conferences and he is currently the Vice President for Membership and the Proceedings Editor for the Academy of International Business - Southeast USA section.